

QUIZ

META VS TIKTOK



Listen to what is said between 2:00 mins. and the end of the report. Complete the sentences below.

Meta's 1. _____ TikTok is a 2. _____ in Mark Zuckerberg's strategy.

He will 3. _____ to 4. _____ a competitor.

TikTok has 5. _____ among young people and 6. _____ that Facebook does not have.

Zuckerberg likes to 7. _____.

He'll do anything to 8. _____ his competitors.

Answers : 1. going after - 2. prong - 3. stop at nothing - 4. take down - 5. cachet - 6. user engagement - 7. play both sides - 8. smear.